

Separation is one of the hardest things your people will carry. They should not have to carry it alone.

FairWell is a private separation support benefit for employees in Canada and the United States: calm guidance, strategy sessions with an advisor and lawyer-ready documents for both partners. Employees stay anonymous. You see aggregate numbers only.

THE COST OF CARRYING THIS ALONE

44% to 57%

of employees going through a divorce said it had hurt their work in the previous few months, with lower self-rated performance and poorer health. [1]

50%

of employees in the US and Canada reported significant daily stress in 2025, the highest of any region. [2]

60%

more likely to plan to stay 12 months when employees feel cared for; support at key life moments drives it (76% vs 45%). [3]

CA\$1.62

median yearly return per dollar on workplace mental health programs; CA\$2.18 after 3+ years. [4]

42,933 divorces in Canada in 2020 [5] and 672,502 in the US in 2023 [6], not counting common-law separations. These studies describe separation and workplace support in general, not FairWell's own results; we measure those with you, in aggregate.

WHAT EMPLOYEES GET (SUPPORT PACKAGE)

- **Prep Pack:** separation roadmap, financial snapshot, disclosure organizer. Covered.
- **Three strategy sessions** with a FairWell advisor. Covered.
- **One agreement for both partners:** Complete Package, Separation Agreement or Parenting Plan. Covered; the partner joins by private link.
- **One next step:** Mediation Prep, ILA Prep or Second Opinion. Covered.
- **25% off** everything else. Free guides, calculators and crisis resources for all.

FairWell provides legal information and document preparation, not legal advice, and is not a law firm. Documents are a starting point for review by a lawyer in the employee's province or state.

HOW ANONYMITY WORKS

Employees enter a company code at fairwell.ai/work and check out with any personal email. No work email, no employee list, no login from you.

You see

Totals of covered products used and discounts redeemed, session attendance, average rating. Any count under 10 shows as "fewer than 10".

You never see

Names, emails, who used it, what or when, documents, answers, session notes, partner details.

PACKAGES AND PRICING (ANNUAL, CAD OR USD)

ELIGIBLE EMPLOYEES	10 TO 49	50 TO 249	250 TO 999	1,000 TO 4,999	5,000+
Essentials: Prep Pack and 1 session covered, 25% off all else, launch kit, report	\$1,200	\$2,900	\$6,500	\$12,000	Custom
Support (recommended): Essentials plus fully covered cases, live manager session and webinar	\$3,900 2 cases	\$8,900 5 cases	\$18,500 12 cases	\$36,000 25 cases	Custom
Enterprise: more cases, division codes, quarterly sessions, French materials for Quebec	Custom				

A covered case is one employee household using the covered agreement path in a plan year. Extra cases \$1,100 each, billed as a total. **Pilot:** Support for 6 months at half price for 250+ employees, credited in full to year one if you continue. Annual invoice by Stripe, net 30, PO numbers welcome; card checkout for teams under 50.

FROM CALL TO LAUNCH IN UNDER TWO WEEKS

01

20-minute call

Your team and the live demo.

02

Proposal

Order form and privacy pack in 2 days.

03

Agreement

Short MSA, DPA, invoice net 30.

04

Setup

Your code, page and checkout codes.

05

Launch kit

Email, intranet, manager notes, poster, FAQ.

06

Report

Quarterly totals, annual review.

Book a 20-minute call

fairwell.ai/fairwell-employer · hello@fairwell.ai

Grant le Riche, Founder, FairWell

1. Wanberg, Csillag and Duffy (2023). After the break-up: How divorcing affects individuals at work. Personnel Psychology 76(1). doi.org/10.1111/peps.12547

2. Gallup (2026). State of the Global Workplace 2026, US and Canada regional data (2025 data). gallup.com

3. MetLife (2024). 22nd Annual U.S. Employee Benefit Trends Study, press release, March 18, 2024. metlife.com

4. Deloitte Canada (2019). The ROI in workplace mental health programs. deloitte.com

5. Statistics Canada (2022). The Daily, March 9, 2022. statcan.gc.ca

6. CDC National Center for Health Statistics. FastStats: Marriage and Divorce (2023 provisional, 45 states and DC). cdc.gov